



LIFE IS NOT MEASURED BY THE NUMBER OF BREATHS WE TAKE, BUT BY THE MOMENTS THAT TAKE OUR BREATH AWAY.

- MAYA ANGELOU

GOLF | REAL ESTATE | WINE
WOMEN'S YPO NETWORK

Details

DATE : FRIDAY 8TH, APRIL 2016
VENUE : GRAND HYATT SINGAPORE



Register Now!

WWW.YPOWPO.ORG/GREW2016

REGISTRATION FEE:
USD 300 PER PERSON



Women: Leading the Way

BE IT THE BOARDROOM, OR ENTREPRENEURSHIP OR MAKING A DIFFERENCE THROUGH A SOCIAL ENTERPRISE, WOMEN ARE AT IT. WOMEN WHO LET NOTHING STOP THEM IN THEIR WAY TO LIVE A LIFE THAT IS TRULY THEIRS, DEFINED BY MOMENTS THAT TAKE THEIR BREATH AWAY.



The Seminar

WE ARE DELIGHTED TO INVITE YOU TO JOIN US FOR A ONE-DAY SEMINAR TO CELEBRATE THE EXTRA-ORDINARY; WOMEN WHO LEAD IN DIFFERENT AREAS, DOING THINGS THAT THEY ARE REALLY PASSIONATE ABOUT.

FEE INCLUDES:
OPENING & CLOSING DINNERS, ATTENDANCE AT WYN SESSION ON 8TH APRIL WITH LUNCH

The Champions



MUI HOON POH
YPO SINGAPORE



SU-YEN WONG
YPO SINGAPORE



KATHY LIM
YPO SINGAPORE



ALICIA YI
WPO SINGAPORE

GREW²

SINGAPORE 2016

WOMEN'S YPO NETWORK

WE ARE EXCITED TO ANNOUNCE A SPECIAL WYN EVENT, "WOMEN LEADING THE WAY". WE ARE BRINGING TOGETHER FELLOW YPO/WPO WOMEN CORPORATE LEADERS, ENTREPRENEURS, AND FAMILY BUSINESS OWNERS FOR A DAY TOGETHER WITH UNIQUE RESOURCES AND TOPICS TO STIMULATE YOUR THINKING AND CATALYSE YOUR DEVELOPMENT.

- THE MORNING STARTS WITH **JEAN-MAZONI, AN AWARD WINNING SHELL CHAIRED PROFESSOR OF HUMAN RESOURCES AND ORGANIZATIONAL DEVELOPMENT AT INSEAD**. HE WILL SHARE KEY INSIGHTS ON BOARD DYNAMICS, WOMEN'S CHALLENGES AND HOW TO CREATE GREATER IMPACT IN TODAY'S BOARDROOM.
- **DR. MELANIE CHEW IS PRESENTING "THE POWER OF TRANSFORMATION - HOW TO TRANSFORM YOURSELF AND EVERYONE AROUND YOU!"**. SHE WILL SHARE HER INSPIRING STORY OF HEALING AND HOW ANYONE CAN OVERCOME MONUMENTAL FAILURES, DISABILITIES, AND PROBLEMS THRU HER DAUGHTER'S OWN PERSONAL TRANSFORMATION.
- **JUAN AMADOR IS ONE OF THE WORLD'S BEST CHEFS AND HAS BEEN AWARDED 3 MICHELIN STARS SINCE 2011**. HE WILL BE PREPARING OUR LUNCH AT ALMA AT THE GOODWOOD PARK HOTEL AND SHARING SOME OF HIS SIGNATURE SPANISH AND EUROPEAN DISHES INSPIRED BY ASIAN FLAVOURS.
- FOLLOWING LUNCH, WE HAVE AN OPEN DISCUSSION PANEL WITH THREE OUTSTANDING RESOURCES ON THE TOPIC OF **"TRANSFORMING THE WORLD THROUGH TECHNOLOGY"**. THE PANEL INCLUDES **ALIZA KNOX, MANAGING DIRECTOR OF ASIA PACIFIC AND LATAM AT TWITTER, LAINA GREENE WHO HAS SHAPED INTERNET POLICIES IN ASIA AND ROSALINE KOO, THE FOUNDER AND CEO OF CXA, ASIA'S FIRST INSURANCE WELLNESS MARKETPLACE**. MODERATING THE PANEL WILL BE **DR. ASTRID TUMINEZ WHO IS THE REGIONAL DIRECTOR, LEGAL AND CORPORATE AFFAIRS, SOUTHEAST ASIA AT MICROSOFT**, AND THE AUTHOR OF "RISING TO THE TOP? A REPORT ON WOMEN'S LEADERSHIP IN ASIA", A PROJECT SUPPORTED BY THE ASIA SOCIETY AND THE ROCKEFELLER FOUNDATION
- MS. KATHY OBRIEN, A HIGHLY RESPECTED COMMUNICATIONS COACH IN THE REGION, WILL CONCLUDE THE DAY WITH A THOUGHT PROVOKING WORKSHOP ON: **THE GRAVITAS QUOTIENT: COMMUNICATING YOUR PERSONAL BRAND PROFESSIONALLY**.

AS PART OF THE GREW WYN 2016 COMMITTEE, WE ARE VERY EXCITED ABOUT BRINGING US TOGETHER, SHARING THIS SPECIAL EXPERIENCE AND ADVANCING WOMEN LEADERSHIP IN ASIA. WE LOOK FORWARD TO SEE YOU SOON AND ENCOURAGE YOU TO SIGN UP EARLY.



Prof Jean-François Manzoni

“ *Leading the Boardroom* ”

HOW DO YOU CREATE AN IMPACT?

AS A WOMAN DIRECTOR, WHAT DO YOU HAVE TO DO TO IMPROVE YOUR CHANCES OF BEING HEARD IN THE BOARDROOM? PROF JEAN-MAZONI, SHELL CHAIRED PROFESSOR OF HUMAN RESOURCES AND ORGANISATIONAL DEVELOPMENT AT INSEAD, WILL TAKE YOU THROUGH WHAT IT TAKES TO CREATE THE NECESSARY IMPACT IN THE BOARDROOM TODAY.

PROF JEAN-FRANÇOIS MANZONI IS ALSO THE PROFESSOR OF MANAGEMENT PRACTICE AT INSEAD, WHERE HE DIRECTED FOR THREE YEARS THE GLOBAL LEADERSHIP CENTRE SUPPORTING INSEAD'S LEADERSHIP-RELATED COACHING, TEACHING AND RESEARCH ACTIVITIES THROUGHOUT THE WORLD.

ON THE CORPORATE GOVERNANCE SIDE, HE FOCUSES ON INTERPERSONAL DYNAMICS - WITHIN THE BOARDROOM, AND BETWEEN MANAGEMENT AND THE BOARD - AND ON THE CHALLENGE FOR MANAGEMENT AND THE BOARD OF ENSURING THE DEVELOPMENT OF HIGH PERFORMANCE, ETHICAL CORPORATE CULTURES.

AN AWARD-WINNING TEACHER, PROFESSOR MANZONI HAS ALSO RECEIVED NUMEROUS AWARDS FOR HIS RESEARCH (INCLUDING THE 2011 RESEARCH AWARD ON LEADERSHIP & CORPORATE GOVERNANCE FROM THE ASSOCIATION OF EXECUTIVE SEARCH CONSULTANTS).

HE CO-DIRECTS INSEAD'S INTERNATIONAL DIRECTORS PROGRAM AND PREVIOUSLY COLLABORATED ON A NUMBER OF PROGRAMS PROPOSED BY THE STEWARDSHIP AND CORPORATE GOVERNANCE CENTRE (NOW STEWARDSHIP ASIA).



Melanie Chew

“ *The Power of Transformation* ”

HOW TO TRANSFORM YOURSELF AND EVERYONE AROUND YOU!

MELANIE CHEW GRADUATED WITH A DOCTOR OF PHILOSOPHY FROM THE UNIVERSITY OF OXFORD UNDER A PUBLIC SERVICE COMMISSION SCHOLARSHIP IN 1987. SHE TAUGHT STRATEGIC STUDIES, DEFENCE AND MILITARY HISTORY, AND INTERNATIONAL RELATIONS AT THE SINGAPORE COMMAND AND STAFF COLLEGE AND NATIONAL UNIVERSITY OF SINGAPORE, 1987 TO 1994. SHE IS PRESENTLY A RESEARCH FELLOW, HISTORIAN AND AUTHOR.

SHE IS A NOTED AUTHOR, HAVING WRITTEN 8 MAJOR BOOKS ON DEFENCE, HISTORY, AND NATIONAL BIOGRAPHY. AMONGST HER TITLES ARE: THE SKY, OUR COUNTRY: A HISTORY OF THE SINGAPORE AIR FORCE (1994), LEADERS OF SINGAPORE, (1996), CREATING THE TECHNOLOGY EDGE: DEFENCE SCIENCE ORGANIZATION (DSO) (2002), MEMORIES OF THE PYRAMID, (2004), AND BOUSTEAD 1828 (2008). SHE IS CURRENTLY WORKING ON A HISTORY OF LAND POLICY IN SINGAPORE, CREATING THE GLOBAL CITY (2015).

SHE IS PRESENTLY THE VICE PRESIDENT OF THE OXFORD AND CAMBRIDGE SOCIETY OF SINGAPORE, REPRESENTING OXFORD UNIVERSITY, AND HAS CONTRIBUTED TO THE LIFE OF THE SOCIETY BY ORGANIZING A HIGHLY SUCCESSFUL SERIES OF “FIRESIDE CHATS” INVOLVING LEADING MEMBERS OF ACADEMIA, GOVERNMENT, THE ECONOMY AND INDUSTRY, THE ARTS AND SCIENCES, IN OPEN, SEARCHING AND SPIRITED DISCUSSIONS, IN A CHATHAM HOUSE SETTING.

SHE IS THE PRESIDENT, EQUESTRIAN FEDERATION OF SINGAPORE (EFS), AND COUNCIL MEMBER OF THE SINGAPORE NATIONAL OLYMPIC COUNCIL (SNOC). SHE BELIEVES THAT SPORTS AND ATHLETES CAN UNITE AND INSPIRE A NATION. SHE HAS ALSO WORKED TO ESTABLISH EQUESTRIAN SPORTS IN THE SERVICE OF SINGAPORE’S HEALTH, SOCIETY AND COMMUNITY. THE EFS HAS OVER 1,000 PARTICIPANTS IN ITS COMMUNITY SERVICE PROGRAMMES EVERY YEAR, WHICH IS STAFFED BY TEAM SINGAPORE ATHLETES AND FINANCED THROUGH COMMUNITY FUND-RAISING.



WOMEN'S YPO NETWORK

“*Transforming the World through Technology
and Social Entrepreneurship*”

IN THIS PANEL SERIES, WE BRING TOGETHER LEADING WOMEN WHO ARE MAKING AN IMPACT IN THE WORLD THROUGH TECHNOLOGY AND SOCIAL ENTREPRENEURSHIP TO SHARE THEIR STORY AND JOURNEYS.



Laina Raveendran Greene

LAINA RAVEENDRAN GREENE, FOUNDER OF GETIT INC, AN INTERNATIONAL BUSINESS PLANNING AND STRATEGIC MARKETING CONSULTANCY BASED IN SILICON VALLEY SINCE 2000 WILL SHARE HER STORY ON THE WORK SHE IS DOING.

LAINA'S WORK EXPERIENCE SPANS 25 YEARS IN THE TELECOM INDUSTRY WITH A FOCUS ON GREEN ICT AND BRIDGING THE DIGITAL DIVIDE IN DEVELOPING COUNTRIES. LAINA HAS HELPED TO SHAPE INTERNET POLICIES IN COUNTRIES IN ASIA ([HTTP://ICANNWIKI.COM/INDEX.PHP/LAINA_RAVEENDRAN_GREENE](http://icannwiki.com/index.php/Laina_Raveendran_Greene)), SERVED AS FIRST SECRETARY GENERAL OF THE ASIA PACIFIC INTERNET ASSOCIATION (APIA), POLICY ADVISOR OF ASIA PACIFIC NETWORK INFORMATION CENTER AND ADVISORY MEMBER OF THE ASIA PACIFIC RIM INTERNET CONFERENCE ON OPERATIONAL TECHNOLOGIES (APRICOT), TAUGHT INTERNATIONAL TELECOMMUNICATIONS LAW AT THE NATIONAL UNIVERSITY OF SINGAPORE, AND HELPED EDUCATE AND SHAPE NATIONAL INTERNET PLANS FOR GOVERNMENTS IN THE REGION THROUGH THE UN, INCLUDING AFGHANISTAN, MONGOLIA, LAOS, VIETNAM, CAMBODIA AND MYANMAR.



WOMEN'S YPO NETWORK

*“Transforming the World through Technology
and Social Entrepreneurship”*



Rosaline Koo

ROSALINE KOO IS THE FOUNDER & CEO OF CXA, ASIA'S FIRST INSURANCE WELLNESS MARKETPLACE, WHICH WON HR VENDOR OF THE YEAR SILVER AWARD FOR BEST COMPENSATION & BENEFITS CONSULTANT. ROSALINE HAS 25 YEARS OF P&L AND OPERATIONAL EXPERIENCE LEADING START-UPS & CORPORATE TURNAROUNDS IN ASIA & THE US.

SHE SUPERVISED P&G FACTORY LINES IN IOWA BEFORE WORKING IN 8 DIFFERENT ROLES DURING HER 8 YEARS AT BANKERS TRUST COMPANY IN NEW YORK. ROSALINE LAUNCHED TWO TECHNOLOGY START-UPS IN ASIA DURING THE DOT-COM BOOM, BEFORE MOVING TO HER CLIENT ACE TO LEAD ALTERNATIVE DISTRIBUTION CHANNELS FOR A&H INSURANCE.

SHE ALSO RAN MERCER MARSH BENEFITS' 14 COUNTRIES ACROSS ASIA PACIFIC, GROWING THE BUSINESS BY 800% OVER 8 YEARS. ROSALINE GRADUATED FROM UCLA WITH A CYBERNETICS DEGREE AND AN MBA FROM COLUMBIA UNIVERSITY.



WOMEN'S YPO NETWORK

*“Transforming the World through Technology
and Social Entrepreneurship”*

Dr. Astrid S. Tuminez



DR. ASTRID S. TUMINEZ IS MICROSOFT'S REGIONAL DIRECTOR FOR CORPORATE, EXTERNAL AND LEGAL AFFAIRS (SOUTHEAST ASIA). SHE IS ALSO THE FORMER VICE-DEAN OF THE LEE KUAN YEW SCHOOL OF PUBLIC POLICY, NATIONAL UNIVERSITY OF SINGAPORE.

PREVIOUS POSITIONS INCLUDE SENIOR CONSULTANT TO THE U.S. INSTITUTE OF PEACE, DIRECTOR OF RESEARCH (ALTERNATIVE INVESTMENTS) AT AIG GLOBAL INVESTMENT, AND PROGRAM OFFICER AT CARNEGIE CORP OF NEW YORK. ASTRID RAN THE MOSCOW OFFICE OF THE HARVARD PROJECT ON STRENGTHENING DEMOCRATIC INSTITUTIONS IN THE 1990S.

SHE IS THE AUTHOR OF RISING TO THE TOP? A REPORT ON WOMEN'S LEADERSHIP IN ASIA; RUSSIAN NATIONALISM SINCE 1856; AND MANY ARTICLES ON A RANGE OF SUBJECTS. SHE SITS ON THE BOARDS OF SINGAPORE AMERICAN SCHOOL AND THE BANK OF THE PHILIPPINE ISLANDS, AND IS AN INTERNATIONAL ADVISOR TO THE GLOBAL ECONOMIC SYMPOSIUM AND THE INSTITUTE ON DISABILITY AND PUBLIC POLICY FOR ASEAN. SHE ALSO ADVISED THE ASIAN WOMEN'S LEADERSHIP UNIVERSITY PROJECT. ASTRID RECEIVED THE FILIPINA WOMEN'S NETWORK'S "100 MOST INFLUENTIAL" FILIPINAS RECOGNITION IN 2013. SHE HOLDS A MASTER'S FROM HARVARD UNIVERSITY AND A PH.D. FROM THE MASSACHUSETTS INSTITUTE OF TECHNOLOGY.



WOMEN'S YPO NETWORK

*“Transforming the World through Technology
and Social Entrepreneurship”*

Aliza Knox



ALIZA KNOX IS A SENIOR EXECUTIVE AT TWITTER APAC & LATAM, WHO JOINED THE DIGITAL ENTERPRISE AFTER BUILDING A SIGNIFICANT BUSINESS FOR GOOGLE IN APAC. SHE SITS ON THE BOARD OF LISTED COMPANIES SCENTRE GROUP (WESTFIELD SHOPPING MALLS, AUSTRALIA), SINGPOST (MAIL AND E-COMMERCE, SINGAPORE), AND GFK (#5 GLOBAL MARKET RESEARCH FIRM, GERMANY), AND RECENTLY RETIRED FROM THE BOARD OF INVOCARE (AUSTRALIA). SHE IS AN ADVISOR TO THE ANZ BANK BOARD TECHNOLOGY COMMITTEE.

SHE LEADS SWAT (SUPER WOMEN AT TWITTER) AND DID THE SAME FOR WOMEN@GOOGLE. SHE HAS SERVED ON TWO KEY COMMITTEES FOR THE SINGAPORE GOVERNMENT, AND WAS INVITED TO ADDRESS THE SINGAPORE INSTITUTE OF DIRECTORS ON WHY GENDER DIVERSITY IS IMPORTANT TO BOARDS. SHE WAS NAMED THE AWA SINGAPORE INTERNATIONAL BUSINESS WOMAN OF THE YEAR IN 2015.

ALIZA IS IN CHARGE OF TWITTER'S ONLINE BUSINESS ACROSS ASIA PACIFIC AND LATIN AMERICA. IN HER PRIOR ROLE AT GOOGLE, SHE LEAD COMMERCE & MOBILE WALLET EFFORTS AND THE ONLINE SALES GROUP FOR THE REGION. HIGHLIGHTS INCLUDED GARNERING THREE KEY INNOVATION



WOMEN'S YPO NETWORK

“ *The Gravitas Quotient* ”

COMMUNICATING YOUR PERSONAL BRAND PROFESSIONALLY
PERSONAL BRANDING MAKES ALL THE DIFFERENCE BETWEEN SUCCESS AND FAILURE IN
BUSINESS AND THE CORPORATE WORLD. HOW DO YOU DEVELOP A PERSONAL BRAND
THAT WORKS FOR YOU PROFESSIONALLY AND COMMUNICATE THAT! KATHY O'BRIEN,
COMMUNICATIONS COACH OF 30 YEARS WILL CONDUCT A WORKSHOP TO HELP YOU
NAVIGATE THAT!

Kathy O'Brien



KATHY O'BRIEN IS FOUNDER AND MANAGING DIRECTOR OF RED SHOE COMMUNICATIONS, A TRAINING AND COACHING COMPANY THAT WORKS WITH MULTINATIONALS THROUGHOUT ASIA.

SHE IS THE FIRST PERSON IN SINGAPORE TO BECOME A CERTIFIED LISTENING PROFESSIONAL (CLPTM). HER OTHER AWARDS INCLUDE OUTSTANDING PR MENTOR BY THE INSTITUTE OF PUBLIC RELATIONS OF SINGAPORE. KATHY IS ALSO A VISITING PROFESSOR AT THE SASIN GRADUATE INSTITUTE OF BUSINESS ADMINISTRATION, CHULALONGKORN UNIVERSITY, TEACHING NEGOTIATION TO MBA AND EMBA STUDENTS.